



# 2021-22 SEASON ADVERTISING OPPORTUNITIES

**Get the best exposure by placing a color ad for the entire season!**



## step into the spotlight

**Connect with the most targeted audience this season.**

**January 15 & 16, 2022**

Sibelius Violin Concerto - Creative due 12/27/21

**February 12 & 13, 2022**

All Americans: Copland & Price - Creative due 1/24/22

**March 5 & 6, 2022**

Young Virtuoso: Conquering Piano & Violin - Creative due 2/14/22

**April 2 & 3, 2022**

Prokofiev's Fifth - Creative due 3/14/22

**May 7 & 8, 2022**

'Altered Landscape' Symphony World Premiere - Creative due 4/11/22

### Reno Phil Program Book Ad Dimensions

Full Page, Full Bleed: 8.75" x 8.75"

Full Page, Non Bleed: 8.25" x 8.25"

Half Page, Horizontal: 8.25" x 4"

Half Page, Vertical: 4" x 8.25"

Quarter Page: 4" x 4"

### STANDARD ADS

PLEASE SUBMIT PRESS READY, 300 DPI .PDFS TO EVELYN K. KLATT AT EKLATT@RENOPHIL.COM. NO OTHER FORMATS WILL BE ACCEPTED. We can create your ad for you if needed, please contact EKLATT@RENOPHIL.COM to discuss rates.

Size	5 Classix (Color)	Single Show
Full Page (Bleed)	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$650
Half-Page (H)	<input type="checkbox"/> \$1650	<input type="checkbox"/> \$350
Half-Page (V)	<input type="checkbox"/> \$1650	<input type="checkbox"/> \$350
Quarter Page	<input type="checkbox"/> \$1350	<input type="checkbox"/> \$275

### DEADLINES

Space Reservation due 4 weeks prior to performance, creative due 3 weeks prior to performance.

Rates are NET and are non-commissionable to advertising agencies or other client representatives. (Such fees should be arranged between the client and agent and are non-deductible from payment.) An additional 25% discount is applicable to registered non-profit organizations.

### Contact Information INVOICE ME

COMPANY	CONTACT NAME	
BILLING ADDRESS		
CITY	STATE	ZIP
PHONE	EMAIL	

# 2021-22 SEASON ADVERTISING SPECIFICATIONS



4" X 8.25"  
HALF PAGE VERTICAL  
*no bleed or crop marks*

8.25" X 4"  
HALF PAGE  
HORIZONTAL  
*no bleed or crop marks*

4" X 4"  
QUARTER PAGE AD  
*no bleed or crop marks*

FULL PAGE NO BLEED 8.25" X 8.25"

OUR PUBLICATION TRIM SIZE 8.5" X 8.5"

FULL PAGE WITH BLEED 8.75" X 8.75" (.125" bleed on all sides)