



Classix Series: ODE TO JOY ADVERTISING OPPORTUNITIES

step into the spotlight

Connect with the most
targeted audience.



Premium Ads (Full Color in All Programs)

- Back Cover \$775
- Inside Front Cover \$775
- Inside Back Cover \$775
- First Full Page \$725

Reno Phil Program Book Ad Dimensions

- Full Page, Full Bleed: 8.75" x 8.75"
- Full Page, Non Bleed: 8.25" x 8.25"
- Half Page, Horizontal: 8.25" x 4"
- Half Page, Vertical: 4" x 8.25"
- Quarter Page: 4" x 4"

STANDARD ADS

PLEASE SUBMIT PRESS READY, 300 DPI .PDFS TO EVELYN K. KLATT AT EKLATT@RENOPHIL.COM. NO OTHER FORMATS WILL BE ACCEPTED. We can create your ad for you if needed, please contact EKLATT@RENOPHIL.COM to discuss rates.

Size

- Full Page (Bleed) \$600
- Half-Page (H) \$325
- Half-Page (V) \$325
- Quarter Page \$250

DEADLINES

COLOR: Space reservation due
April 1, 2022
Creative Deadline April 8, 2022

Rates are NET and are non-commissionable to advertising agencies or other client representatives. (Such fees should be arranged between the client and agent and are non-deductible from payment.) An additional 25% discount is applicable to registered non-profit organizations.

Contact Information INVOICE ME

COMPANY

CONTACT NAME

BILLING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Classix Series: ODE TO JOY ADVERTISING OPPORTUNITIES



4" X 8.25"
HALF PAGE VERTICAL
no bleed or crop marks

8.25" X 4"
HALF PAGE
HORIZONTAL
no bleed or crop marks

4" X 4"
QUARTER PAGE AD
no bleed or crop marks

FULL PAGE NO BLEED 8.25"X8.25"

OUR PUBLICATION TRIM SIZE 8.5"X8.5"

FULL PAGE WITH BLEED 8.75" 8.75" (.125" bleed on all sides)