



**PLUS- Add
Spirit of the Season
for a discounted rate!**

**Get the best
exposure by placing
a color ad for
the entire season!**

step into the spotlight

Connect with the most
targeted audience this season.

Premium Ads (Full Color in All Programs)

- Back Cover** \$4600
- Inside Front Cover** \$4600
- Inside Back Cover** \$4600
- First Full Page** \$4400

Reno Phil Program Book Ad Dimensions

Full Page, Full Bleed: 8.75" x 8.75"
Half Page, Horizontal: 8.25" x 4"
Half Page, Vertical: 4" x 8.25"
Quarter Page: 4" x 4"

STANDARD ADS

PLEASE SUBMIT PRESS READY, 300 DPI .PDFS TO EVELYN K. KLATT AT EKLATT@RENOPHIL.COM. NO OTHER FORMATS WILL BE ACCEPTED. We can create your ad for you if needed, please contact EKLATT@RENOPHIL.COM to discuss rates.

Size	Classix & Spirit (Discounted)	Classix (Color)	Spirit of the Season NOW 4 SHOWS!	Single Show
Full Page (Bleed)	<input type="checkbox"/> \$6550 \$4350	<input type="checkbox"/> \$3600	<input type="checkbox"/> \$2200	<input type="checkbox"/> \$1200
Half-Page (H)	<input type="checkbox"/> \$4175 \$2650	<input type="checkbox"/> \$2000	<input type="checkbox"/> \$1525	<input type="checkbox"/> \$600
Half-Page (V)	<input type="checkbox"/> \$4175 \$2650	<input type="checkbox"/> \$2000	<input type="checkbox"/> \$1525	<input type="checkbox"/> \$600
Quarter Page	<input type="checkbox"/> \$2825 \$1900	<input type="checkbox"/> \$1600	<input type="checkbox"/> \$925	<input type="checkbox"/> \$400

DEADLINES

COLOR: Space reservation due
September 16, 2022
Creative Deadline
Friday, September 23, 2022

Single Show: Space Reservation due 4
weeks prior to performance, creative due
3 weeks prior to performance.

Rates are NET and are non-commissionable to advertising agencies or other client representatives. (Such fees should be arranged between the client and agent and are non-deductible from payment.) An additional 25% discount is applicable to registered non-profit organizations.

Contact Information INVOICE ME

COMPANY

CONTACT NAME

BILLING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

2022-23 SEASON ADVERTISING OPPORTUNITIES

4" X 8.25"
HALF PAGE VERTICAL
no bleed or crop marks

8.25" X 4"
HALF PAGE
HORIZONTAL
no bleed or crop marks

4" X 4"
QUARTER PAGE AD
no bleed or crop marks

OUR PUBLICATION TRIM SIZE 8.5"X8.5"

FULL PAGE WITH BLEED 8.75" 8.75" (.125" bleed on all sides)

2022-23 RENO PHIL program guide advertising



Classix concerts are performed at The Pioneer Center for the Performing Arts Saturdays at 7:30 pm and Sundays at 4:00 pm on their scheduled dates (October - May). There are six pair of Classix concerts scheduled throughout the season. Classix highlights the classical sounds of the symphony from composers Rachmaninoff, Prokofiev, Beethoven, Grieg and many others!



Spirit of the Season is our sell-out holiday concert performed in December. We offer 4 showtimes for this performance. Spirit of the Season is a lively variety show style concert featuring orchestra, choir, and performers- attracting a younger and more diverse audience.

Book your ad space today! Return the attached form to Evelyn K. Klatt (eklatt@renophil.com) by September 16, 2022 to ensure inclusion in all program books. If you choose to be invoiced, you will receive an invoice upon receipt of your order. Priority placements are first come, first served. Please email your high-resolution (300 dpi, minimum) artwork in the proper dimensions as a PDF to Evelyn K Klatt (eklatt@renophil.com).

Reno Philharmonic Association
925 Riverside Drive, Suite 3 Reno, NV 89503 | (775) 323-6393 | renophil.com

The Reno Philharmonic Association (RPA) is a registered 501(c)(3) nonprofit organization.

Connect with our
audience &
advertise to over
22,000 Reno Phil
attendees!

About the Reno Phil

The Reno Phil, now celebrating its 54th season, is northern Nevada's largest and most prominent performing arts organization with music for all tastes from Classical to Pops. Led by music director Laura Jackson, the orchestra includes about 80 professional musicians. As a federally registered 501(c)(3) nonprofit organization, revenue from program advertising sales offsets the cost of the actual printing of the publication, allowing additional funds raised throughout the season to go directly to artistic and educational programs.

