

CORPORATE SPONSORSHIP

Put your business in the **spotlight** with the Reno Phil

The Reno Phil is Northern Nevada's largest performing arts organization. With more than 60 concerts, special events, education and community engagement events each year, the Reno Phil reaches more than 55,000 children and adults in our community each year.

Working closely with businesses benefits our community and contributes to the quality of life and vitality of our region. Our concerts, events and programs provide increased visibility and brand awareness, employee engagement opportunities, hospitality benefits, as well as networking opportunities with other businesses invested in our mission.

As a 501 (c) 3 non-profit organization, we rely on support from individuals, businesses and foundations to sustain and expand our performing arts experiences and arts education programs. Your partnership will generate incredible social impact by allowing the Reno Phil to remain a strong and vibrant resource in our community.

The Reno Phil is a fit for businesses of all sizes and budgets!

Sponsor a Concert



Sponsor a Series



Sponsor a Community Event



Sponsor a Guest Artist



Sponsor Music Education



Sponsor a Special Project



The Reno Phil is the premiere classical arts organization in our region. Numerous philanthropic opportunities are available for sponsors who wish to raise their profile and visibility through support of our varied programs. *Custom underwriting packages can be designed to fit your level of generosity.*

CONCERTS

Classix

Our flagship series of six classical concerts. Underwriting opportunities are available for one or more concerts, including sponsorships of the entire season.

Spirit of the Season

The festive holiday celebration appeals to young and young-at heart. This concert is an annual December tradition for many families.

Pops

Includes Pops on the River (Wingfield Park), Bravo on the Beach Summer Concert Series (Sand Harbor) and Spirit of the Season (see above). Sponsorships are available for one or more concerts.

Recommended concert sponsorship levels: \$25,000, \$10,000, \$5,000. \$100,000 will underwrite an entire series of concerts.

COMMUNITY EVENT

July 4th

Patriotic themed free family concert at Wingfield Park in Downtown Reno, in partnership with Artown.

Family

Annual free community concert designed to celebrate the diversity of our region through music.

Conduct Us

Pop Up Event encouraging community to Step Up and fulfill their fantasy of conducting an orchestra.

Recommended community event sponsorship levels: \$25,000, \$10,000, \$5,000 and \$2,500.

GUEST ARTIST

Classical Artist

World renowned classical talent featured in our Classix Series

Broadway Vocalist

Vocalists featured in Pops on the River & Broadway on the Beach.

Other

Featured talent for special events and other themed concerts.

Recommended guest artist sponsorship levels: \$10,000.



MUSIC EDUCATION

Youth Orchestras

Three Youth Orchestras that serve over 250 students in our community annually performing Fall & Spring concerts.

RPA Kids

After-school music instruction program for over 250 underserved students K-6 in Washoe County.

Discover

Music introduction by small groups of professional musicians at local school assemblies.

Young People's Concerts

Youth friendly concerts performed for over 12,000 elementary students annually.

Recommended music education sponsorship levels: \$10,000, \$5,000, \$2,500 or \$1,000.

SPECIAL PROJECT

Have an idea? Let's talk.

CORE SPONSORSHIP BENEFITS

- Unmatched visibility and branding exposure (program guide ads, email, website links)
- Targeted advertising opportunities (desirable demographic reach)
- Access to the private events for networking opportunities with business professionals and high wealth individuals
- Gain access to our demographic of high wealth & educated individuals
- Exposure at prime venues in the region that attract large audiences (we reach over 55,000 adults and children annually)
- Client and employee entertaining opportunities (tickets to attend concerts & VIP events)
- Tax deductible charitable contribution

Partner with the Reno Phil & invest in the community where your employees live & work. Please contact the Reno Phil's Development Director to customize a benefit package that targets your company's needs: 775-323-6393.