



Partnership Opportunities 2014-2015

The strength of any partnership investment lies in the power of the experience and the passion of the audience. Our sponsors are partners in our mission “to produce inspirational orchestral performances of the highest quality for broad audiences, support exceptional educational and outreach programs, and provide leadership in the performing arts community.” Our partners include individuals and corporations who believe that the Reno Philharmonic is a major contributor to the quality of life and the vitality of our region.

Working closely with businesses benefits our community. The concerts, events and programs of the Reno Philharmonic give our Corporate Partners access to a diverse and desirable demographic of the region. Our audience members, including subscribers, single ticket buyers and event attendees, represent a broad range in our community.

Partnership benefits include: premium seats, special receptions, ads in the program guides, email blasts to more than 6,200 and tickets. We will work with you to customize a partnership that maximizes the benefits you need.

Summer Concerts

Pops on the River 2014, July 12, 2014, Gates open at 5 p.m., Concert starts at 8 p.m. “Bravo Broadway”

This perennial favorite happens every July on the banks of the Truckee River in Wingfield Park. This year stars Susan Egan, Gary Mauer and Anne Runolfsson bring Broadway to the Reno stage. Each year attendees garner their creativity to create fantastic costumes and table decorations for the concert.

Broadway on the Beach, July 14, 2014, Concert at 7:30 p.m.

This year our Broadway theme is “Bravo Broadway” and features the debonair Gary Mauer and vivacious Susan Egan and Anne Runolfsson as special guests performing with your Reno Philharmonic Orchestra at Sand Harbor.

Pops Concert

Spirit of the Season

With Jason Altieri, Conductor

December 6, 2014, 2 p.m. and 8 p.m.

December 7, 2014, 2 p.m.

No holiday season is complete without the Spirit of the Season Concerts. The Reno Philharmonic Orchestra and Chorus heat up the Pioneer Center with special guests and surprises for the whole family. This year features a host of local talents.

Gala Concert-TBD

The Reno Philharmonic orchestra led by Laura Jackson will perform with a special guest artist. This major fundraising concert will help the Reno Philharmonic continue to produce inspirational orchestral performances of the highest quality and education programs for the Truckee Meadows.

Classix Concerts

Sponsorship of a Classix Concert pair includes a variety of benefits including: tickets, recognition in the concert pair program guide, Crescendo Circle Membership (\$1,000+ donors) maximum advertising exposure and other benefits depending on sponsorship level. Concerts dates for the 2014-2015 season. are as follows:

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Reno Philharmonic Association 925 Riverside Dr. #3, Reno, NV 89503 p 775/ 323-6393 | f 775/ 323-6711 | RenoPhil@RenoPhil.com

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- September 14 and 16, 2014
- October 12 and 14, 2014
- November 16 and 18, 2014
- January 18 and 20, 2015
- February 15 and 17, 2015
- April 18 and 19, 2015

Education programs

Partner with the Reno Phil through support of its four education programs. They are:

- Discover Music (sends orchestral ensembles into area schools to perform child friendly music education for more than 13,000 children each year)
- RPA Kids (provides free violin instruction for underserved students in grades 2-5)
- The three Youth Orchestras that serve over 225 students. The program includes weekly rehearsals, coaching and concerts.
- And the Young People's Concerts (performed for nearly 12,000 elementary school students each year with a special need for bus transportation funding)

Your support will help ensure the future musicians of the region.

Phil's Family Concert: *Home Means Nevada*

November 15, 2014, 10 a.m.

The Family Concert this year will feature Nathan Chan, a Davidson Fellow in a Nevada music-themed concert. This free Family Concert is generously sponsored by The Nell J. Redfield Foundation and will celebrate the state's 150th anniversary.

Youth Orchestras Showcase (Fall and Spring)

The three Youth Orchestras perform two showcase concerts each year. Dates are: November 15, 2014 at 7:00 p.m. and May 17, 2015 at 4:00 p.m.



For more information please contact Jane Raley, Development Director at jrale@renophil.com or 775-323-6393 x 105

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